WHY READ	20 MINUTES	AT HOME?
Student A Reads	Student B Reads	Student C Reads
20 minutes per day.	❖ 5 minutes per day.	❖ 1 minute per day
3,600 minutes per school year.	900 minutes per school year.	180 minutes per school year.
1,800,000 words per year.	282,000 words per year.	❖ 8,000 words per year.
Scores in the 90th percentile on standardized tests.	Scores in the 50th percentile on standardized tests.	Scores in the 10th percentile on standardized tests.

If they start reading for 20 minutes per night in Kindergarten, by the end of 6th grade, Student A will have read for the equivalent of 60 school days, Student B will have read for 12 schooldays, and Student C will have read for 3.

O BE A BETTER READER? SIMPLY READ.

Why Can't I Skip My 20 Minutes of Reading Tonight?

Student "A"
reads 20 minutes
each day
3600 minutes in

Student "B" reads 5 minutes each day Student "C" reads 1 minute each day

3600 minutes in a school year

900 minutes in a school year

180 minutes in a school year

1,800,000 words



282,000 words



8,000 words

50th percentile

10th percentile

By the end of 6th grade Student "A" will have read the equivalent of 60 whole school days. Student "B" will have read only 12 school days. Which student would you expect to have a better vocabulary? Which student would you expect to be more successful in school...and in life?

(Nagy & Herman, 1987)